

how well the student has answered previous questions, the program selects a question of appropriate difficulty to display next. Since questions are chosen specifically for the student taking the test, no question is wasted. Students can meaningfully attempt all of the items on a test, creating a more challenging and positive testing experience. MAP tests are computer generated for each individual student.

Not only are MAP adaptive tests a highly efficient and accurate way to identify a student's academic achievement, they are also an excellent indicator of student growth. Districts can test up to four times each year and compare results to obtain an accurate measure of a student's academic growth. Data driven decision making keeps the focus of education on kids.

Unlike the lag between testing and results which we experienced with the Terra Nova tests, MAP testing has immediate scores upon completion, performance data within 24 hours, and achievement reports within 72 hours.

We are very excited to begin our collaboration with NWEA. By adopting MAP testing we will be able to use the data provided

to make confident decisions about instructional planning and school improvement. As a result, every student is challenged, learning, and growing.

As in all testing situations, your support is vital. Attendance during testing is crucial, especially since we will be creating a special schedule in order to have students take the tests in our computer lab in the LMC. Thank you in advance for your cooperation.

Safety Patrol

Thanks to Lisa Mosack, the chairperson of the Health and Safety committee of the PTO, for her assistance in getting our Safety Patrol program up and running this year. Lisa came every day to help me in front, and our own Mr. B. ran the back area including Deerpath Road. Our own students are now scheduled and began after Labor Day. Please drive slowly while on the school property. These students are not to direct traffic, but they are there to look after the other students. We are so grateful to them for their help. I appreciate all of the parents who "kiss and go" in front. Remember if you go in back, it's park and walk your students into the building. Thanks!

New Faces

I'd like to welcome some new faces to Isaac Fox. In the classroom we have Connie Sobieraj in kindergarten. Mrs. Sobieraj taught kindergarten in Palatine, and we feel so lucky to have her here at Isaac Fox. Megan Pender is our new fourth grade teacher. Ms. Pender grew up in this area, but she just moved back from Arizona where she received her Master's degree. She is a great addition to fourth grade. Last, we welcome Susan Fox. Ms. Fox is our part-time resource teacher. She also spends part of her day at Charles Quentin. She is a great addition to that department.

In the office Susan McAllister is our new part-time secretary. Susan was a school secretary in Franklin Park for many years, but she does not miss the long commute. We're glad that she decided to look closer to home!

Judy Wilson and Laura Melavic are job sharing the nurse's position here at Isaac Fox. Last year they were doing this over at May Whitney, but we're glad that they came south!

Thanks again for a great beginning to a new school year! If you're new to Isaac Fox, please come to my new parent coffee from 9-10:00 on September 19 in the cafeteria. Please join me for a "Second Cup."



Sincerely,

Jill Brooks

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar

of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher



Caption describing picture or graphic.

offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that

"To catch the reader's attention, place an interesting sentence or quote from the story here."

is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image



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near the image.

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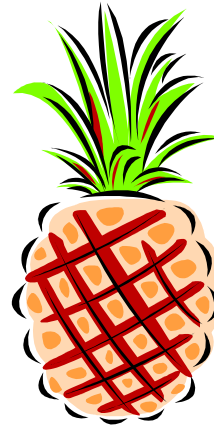
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LZCUSD95

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
Email: xyz@microsoft.com



Your business tag line here.

We're on the Web!
example.microsoft.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is

small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a

biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.