



Journalism I

Syllabus

This semester will allow you to explore the basics of print journalism, as well as establish an appreciation for legal and ethical considerations of the news media. You will work on writing assignments, computer-aided work, and newspaper design.

Below is a brief overview of units we will study. These are subject to change! Your input is appreciated; if you have ideas for activities, please let me know! We can be flexible with the curriculum and calendar.

<u>Unit</u>	<u>Readings & Activities</u>
Law & Ethics	Wall of Shame / Wall of Fame class discussions of ethics research project memorize the First Amendment "Shattered Glass" or "All the President's Men"
What is News?	class discussions - defining news "Defining the News," <i>Introduction to Journalism</i> p. 33 using / creating clip files from daily newspapers various mini-writing assignments
Newswriting	"The News Story," <i>Intro to Journalism</i> p. 81 "Sources for News," <i>Intro to Journalism</i> p. 43 lead writing packet / creating clip file from daily papers mock news conference and article possibly writing for <i>Bear Facts</i>
Interviewing & Quoting	"Interviewing," <i>Introduction to Journalism</i> p. 63 "The Right Way to Quote," <i>Intro to Journalism</i> p. 111 field interviews with teachers/students/others
Design	PowerPoint on the history of design independent project using InDesign
<u>Ongoing Areas of Focus</u>	<u>Readings & Activities, etc</u>
Style & Objectivity	"Journalistic Style," <i>Introduction to Journalism</i> p. 156 <i>Bear Facts</i> Style Book (online or classroom binder) separating fact from opinion packet
Current Events	daily newspapers, online news media, broadcast media regular pop quizzes on current events regular discussions of current events
Grammar & Writing	practice of: active vs. passive; weasel words; brevity