

NAME _____

MOVIE REVIEW RUBRIC

D1 Deadline _____ / 5
Points _____ / 10

D2 Deadline _____ / 5
Points _____ / 10

Adv Deadline _____ / 5
Points _____ / 40

Rev Points _____ / 40

Ed ✓
Points _____ / 10

Criteria	1	2	3	4
Importance / Value <ul style="list-style-type: none"> story is directly related to LZHS or its readers; story remains important to reader throughout readers understand how this story is related to them as members of the LZHS community 				
Lead <ul style="list-style-type: none"> lead is original and gets the readers' attention; catchy; makes reader want to read on appropriate to the film being reviewed evaluation of the movie is clear from first paragraph fits well with the rest of the story; logical reason for style of lead 				
Focus / Unity <ul style="list-style-type: none"> focus of review is clear nothing detracts from primary focus; everything contributes to overall theme 				
Organization <ul style="list-style-type: none"> every paragraph flows from the one preceding it; questions are answered as they occur strongly organized with clear transitions and logical connection focus of story is clear; nothing detracts from primary focus; everything contributes to overall theme effective use of sidebars to help tell longer stories or stories with multiple facets 				
Opinion <ul style="list-style-type: none"> writer gives a brief summary of film without disclosing ending; includes enough info to satisfy readers' curiosity details from the movie and evidence from summary strongly support reviewer's opinion writer's opinion is evident throughout; position is continually enforced; star rating is given 				
Support <ul style="list-style-type: none"> contains sufficient and knowledgeable evaluation of many aspects of film to support reviewer's opinion, including directing, acting, cinematography, editing, scenery, special effects and soundtrack references are made to other works of key players (actors, director) or other films in genre as appropriate attempts to include one or more sources beyond reviewer (professional review, etc) all info is accurate, thorough 				
Journalistic Style <ul style="list-style-type: none"> NO errors in journalism style (quotes/attribution, dates, numbers, money, time, etc.) short paragraphs; quotes stand alone story is concise 				
Accuracy / Grammar and Spelling <ul style="list-style-type: none"> NO errors, story is well edited and spell checked (including proper spelling of all names) NO first or second person; only uses third person NO contractions or abbreviations are used (acronyms are used properly) NO weasel-words or vague, unsupported phrasing NO passive voice; uses active voice throughout word choice is appropriate to the article 				
Headlines <ul style="list-style-type: none"> three well-turned headlines provided (short, medium, long) match story content; clearly relates the news and opinion presented in story use present tense, active verbs 				
Format <ul style="list-style-type: none"> no formatting problems (including data protocol, downstyle heads, tabs, spacing, #, etc) 				