

NAME _____

SPORTS STORY RUBRIC

D1
Deadline _____ / 5
Points _____ / 10

D2
Deadline _____ / 5
Points _____ / 10

Adv
Deadline _____ / 5
Points _____ / 40

Rev
Points _____ / 40

Ed ✓
Points _____ / 10

Criteria	1	2	3	4
Importance / Value <ul style="list-style-type: none"> story is directly related to LZHS or its readers readers understand why <i>Bear Facts</i> wants to run this story; readers care about the topic 				
Lead <ul style="list-style-type: none"> concise, complete, and interesting; shows originality; makes reader want to read on if lead does not explain story, a strong nut graph as 2nd paragraph fits well with the rest of the story; logical reason for style of lead 				
Organization / Focus <ul style="list-style-type: none"> focus is on upcoming games and challenges as well as past games includes stats from game and/or season every paragraph flows from the one preceding it; questions are answered as they occur strongly organized with clear transitions and logical connection focus of story is clear; everything contributes to overall theme effective use of sidebars to help tell longer stories or stories with multiple facets 				
Sources <ul style="list-style-type: none"> evidence of reporter trying to get as many sources as necessary (minimum three) to adequately present all sides in the story, including opposing teams gets comments, stats, game reflections from key players as well as coaches extensive use of primary sources, mainly in-depth interviews at least one clear <i>expert</i> was consulted and included in this story all sources identified and properly attributed all info is accurate, thorough 				
Quotes <ul style="list-style-type: none"> uses only meaningful, effective, story-telling quotes that cover a broad range of the topic; writer has not used comments that "anyone else could say" quotes appear often from diverse sources and help to move the story strong evidence quotes were selected from a thorough conversation; source was not merely asked to comment or "give a quote" on the topic good use of quote transition 				
Bias <ul style="list-style-type: none"> story is balanced and fairly presented; equal space devoted to telling all sides of the story no editorialization from writer <or> if story requires opinion, reader understands necessity 				
Journalistic Style <ul style="list-style-type: none"> NO errors in journalism style (quotes/attribution, dates, numbers, money, time, etc.) short paragraphs; quotes stand alone story is concise 				
Accuracy / Grammar and Spelling <ul style="list-style-type: none"> NO errors, story is well edited and spell checked (including proper spelling of all names) NO first or second person; only uses third person NO contractions or abbreviations are used (acronyms are used properly) NO weasel-words or vague, unsupported phrasing NO passive voice; uses active voice throughout word choice is appropriate to the article 				
Headlines <ul style="list-style-type: none"> three well-turned headlines provided (short, medium, long) match story content; clearly relates the news presented in story use present tense, active verbs no editorialization or bias 				
Format <ul style="list-style-type: none"> no formatting problems (including data protocol, headlines, tabs, spacing, #, etc.) 				